Nora Kako Product & UX/UI Designer

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Experience

Founder, Flock Studio (August 2021 - Current)

We're now a small design studio based in San Francisco, specializing in working with small, early-stage startups. Our work runs the gamut from consumer to B2B, from biotech to crypto, and everything in between.

Just a few of our lovely clients: **Down Dog** (an app for practicing yoga) **Wowd** (an app that connects creators and their fans) **Fabius** (a b2b platform for product teams to track customer insights) **The SF Standard** (a local, independent digital publication) **Webacy** (a platform to manage digital assets after death) **Kapwing** (an online video editor)

Check us out at **flocksf.com**.

Freelance Product Designer (February 2018 - August 2021)

More great work with small startups.

Product Lead / Designer at Reduct (June 2018 - April 2019)

Reduct is Control-F for video. I designed several iterations of the product, which was a fascinating challenge: a UI where text and video are combined in a new form of media that is searchable, editable, enjoyable. Super hard, super fun.

Product Designer at LiveRamp (March 2016 - February 2018)

Worked on a two-person design team to deliver designs for the company's B2B adtech platform, which serves 400+ clients. Designed and launched a new organizational structure for the platform after leading a cross-team information architecture project, including new navigation and help content.

Education

Swarthmore College (2011 - 2015)

Major: Computer Science. Minors: Religion & Linguistics.

Skills

UX / UI Web Development Product Design Project Management User Research